

## PRESS RELEASE | SCALA SHELVING SYSTEM | IMM 2020

### **SCALA: the lightness of interior design**

Contrasts focus the attention. Different colours, forms or thicknesses catch the eye in interior design. The SCALA shelving system by Sudbrock plays with these contrasts. Thick and narrow, sturdy and filigree – SCALA combines very different material thicknesses: 39-millimetre shelves are enframed by filigree side panels just 10 mm thick. The effect: a modern, architectural presentation, one underscored even further by the completely hidden fittings.

### **Versatile options for storage space**

Variety is one of the hallmarks of Sudbrock's unique design – and SCALA is no exception: above and beyond designs with open shelving, closed body elements can also be integrated as desired. This creates versatile storage space that can showcase contents but hide them as well. Different depths and widths, the modular design of the shelving system and the option of combining this with the CUBO box furniture all ensure that SCALA can be individually assembled for rooms of all sizes and for any layout. The individual elements can be arranged in geometric harmony. Or one can choose another way: large shelf units with body elements of different depths create a versatile look and make it come alive in relief.

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### **From classic to industrial design**

Another variable for the design of the shelving system are the colours and woods: SCALA panels and shelves are available to choose from in all the lacquer colours and woods of the highly respected Sudbrock colour concept. Combining dark lacquer and oak, for example, creates a classic appearance. Curry-coloured lacquer brings a trendy-creative colour accent. And by combining steel and cosmos lacquer, the user creates an item of furniture with a modern industrial design: one system, endless possibilities.

#### **Sudbrock:**

The owner-managed family company produces modern furniture and hallway units with numerous design options in the third generation. Founded in 1922 as a carpentry, today the company is synonymous with the successful combination of state-of-the-art technologies with skilled workmanship.

The company made a name for itself with its expressive veneer patterns made with native woods, and with high-quality furniture in exceptional lacquer quality. Another strength of the company are the flexible systems: in addition to width, height and depth, customers can also specify the material, function and colour. This creates unique items of furniture without sacrificing the signature look of Sudbrock.

Production is located in the German furniture stronghold of East Westphalia. At the company's location in Rietberg-Bokel, under the leadership of Johannes Sudbrock, some 100 employees produce innovative furniture systems Made in Germany. Their maxim: 'We love wood.'

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SUDBROCK\_SCALA\_1: Shelving system with inserted body elements, brought to life through depth variations 35 or 45 cm



SUDBROCK\_SCALA\_2: Airy TV wall unit  
cosmos lacquer and milk oak



SUDBROCK\_SCALA\_3: GAME Lowboard  
looks airy and new, modern linearity for the  
living room.

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SUDBROCK\_SCALA\_4: System in curry lacquer, any combination in desired colour



SUDBROCK\_SCALA\_5: Shelving system with extra narrow panels and thick shelves. Body Elements can be planned as required.

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